



Today's MARKETPLACE

with Jane King

Specifications:

Interview Series:

30 minute studio session
5 - 7 minute TV segment
Stock Market interview
or Remote interview
with b-roll filming

Distribution:

Editorial
Native
Owned

DISTRIBUTION & PUBLISHING

ABOUT TMP

Today's Marketplace is a series of insightful interviews with C-Suite executives of public companies from our production location at the New York Stock Exchange, the NASDAQ MarketSite, and compelling locations nationwide. TMP producers travel the country to film on-location to capture footage of new advancements from pioneering companies.

TMP's central purpose is to produce news-worthy stories for publication on national financial news media outlets and publishers targeting investors and business leaders within healthcare, environmental science, agriculture, defense, and many other industries. The distribution provided to TMP is based on our ability to produce, and deliver compelling editorial content from companies of interest.

DISCLOSURE

TMP produces original content for distribution to third parties publishers and users. Any opinions, advice, statements, services, or other information expressed within TMP content including financial details, products, services, or information about providers or users are those of the respective interviewees, author(s) or expert(s) and do not necessarily reflect those of TMP or the publishers utilizing TMP content. TMP is an independent content provider, no claims of employment, ownership, or partnership should be asserted between TMP and the publishers. Participating companies are responsible to ensure media outreach is within SEC guidelines.

Contact: producers@todaysmarketplace.tv

01

LSEG / REFINITIV TERMINAL

TMP's content is integrated into the LSEG financial terminal which includes 400,000 end users across 190 markets. TMP content is tied to the public company's ticker symbol search and a meta data search will locate words within the interview transcript.

02

BLOOMBERG TERMINAL

TMP's content is also integrated into the Bloomberg terminal reaching 325,000 financial professional subscribers. TMP content is associated with a search for the public company's ticker symbol and a meta data search will locate key words with TMP's national release.

03

FINANCIAL NEWS

TMP's video and print content is also distributed across the financial news landscape. TMP's interviews can be found on the most frequented news sites such as:

- Bloomberg.com
- Yahoo Finance
- Nasdaq.com
- The Street
- Benzinga
- Associated Press
- Local TV news channel websites

04

JOURNALIST OUTREACH

TMP directly emails our interviews to journalists, news outlets, and social influencers. Our comprehensive media database includes 1M media contacts. We utilize editorial roadmaps to select the best 300 targeted contacts where the story will land the most coverage with the right audience.

05

OWNED MEDIA

TMP shares Limited-License Rights of the interview video with the interview participants for use on their website, social media, and other publishing platforms.